

EDUCATION COMMISSION
Marketing/PR/Webmaster Report
May 2011

1. Will continue to work on graphic revisions for website over summer break. New front page theme/color scheme will be carried into all pages. Monthly totals below (through May 5).

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
May 2011	17534	12439	966	291	1411	10767746	1750	5800	74635	105204
Apr 2011	13844	9652	917	296	4336	45486783	8884	27520	289574	415338
Mar 2011	13782	9097	1018	327	4426	46861352	10165	31564	282037	427252
Feb 2011	11190	7855	926	312	4164	35121440	8752	25931	219952	313330
Jan 2011	10404	7120	929	319	4286	34547882	9901	28812	220738	322528
Dec 2010	8881	6460	908	312	4372	33792188	9672	28163	200261	275332
Nov 2010	8825	6124	888	302	3901	30262783	9086	26669	183731	264759
Oct 2010	15307	10865	950	306	3839	46046409	9507	29462	336842	474538
Sep 2010	17529	12906	1033	310	3588	47221095	9324	31004	387202	525890
Aug 2010	16807	13225	909	290	3951	47806005	9020	28200	410005	521023
Jul 2010	8563	7050	571	211	3384	25383404	6546	17726	218575	265480
Jun 2010	15495	11498	684	242	3408	40772304	7260	20524	344962	464861
Totals						444069390	99867	301375	3168514	4375535

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2. Hall of fame inductees October 22 event will be determined at the Hall of Fame committee meeting on Thursday, May 12. Will be announced in June's "Family". Event will take place at Masonic Temple—meals served at table by staff and most reasonable cost in town for charge—important with many elderly attending.
3. Long-time NJ education reporter and good friend of SP, Lou Whitmire, battling illness. To my knowledge, both the SP 4th floor and elementary staff have sent special gift/wishes.
4. Exit interviews—summary will be sent in a separate email.
5. Salute to Grads—four billboards posted in July. Two on far east and west sides of town (Route 30 and Route 42) and two in town. A number of Crestline/Shelby/Galion and Ashland grads in this class so, appropriately billboards near those areas. June's "Family" centerfold will contain the "Grad Ad" with senior honors on the page following. Seniors will again this year receive two centerfold sheets (unstapled/unfolded) as a gift from Express Printing and Publishing. I will mail those to grads in late June.
6. Host/Welcomer program for families new to SP for the 2011-2012 school year will continue over summer. Requests for participation sent in H/S envelope/email this week.

7. It has been proposed by several people to me that I do a survey of graduates and their parents. Purpose would be to get input as to what worked well and what things could help in their preparation for college during years at SPHS. Would like input from EdComm members.
8. "Family" out in mid-June.
9. Scheduled meeting for Monday, May 9 with area principals whose schools participate in EdChoice. Invited Sarah Pechan from School Choice Ohio. She will update us on HB 136, other legislation and impact on school choice. Details available at the EdComm meeting either from Jim or myself.
10. Curriculum Review Committee meeting/presentations took place in February and April with the elementary and jrhi/hs faculties, respectively. Next meeting with CRC is scheduled for June.
11. Retention schedule will be updated again this year using annual yearbooks. Will make that schedule available at August meeting.
12. Have delivered 28 small jars of M&Ms and notes as thank yous to special friends (guest speakers, special visitors, special helpers, etc.) of SP this school year. Names submitted by faculty/staff when I request each quarter.