

EDUCATION COMMISSION
Marketing/PR/Webmaster Report
June 2011

1. I have started info and graphic revisions for website. New “Bingo” page. Graphics on school pages to follow color scheme, etc., of new main page. Parish will stay as is. Hit over 10,000 visitors for month of May.

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Jun 2011	12203	8758	744	224	723	3705715	674	2232	26274	36611
May 2011	17552	13098	969	323	4970	56599696	10014	30041	406058	544116
Apr 2011	13844	9652	917	296	4336	45486783	8884	27520	289574	415338
Mar 2011	13782	9097	1018	327	4426	46861352	10165	31564	282037	427252
Feb 2011	11190	7855	926	312	4164	35121440	8752	25931	219952	313330
Jan 2011	10404	7120	929	319	4286	34547882	9901	28812	220738	322528
Dec 2010	8881	6460	908	312	4372	33792188	9672	28163	200261	275332
Nov 2010	8825	6124	888	302	3901	30262783	9086	26669	183731	264759
Oct 2010	15307	10865	950	306	3839	46046409	9507	29462	336842	474538
Sep 2010	17529	12906	1033	310	3588	47221095	9324	31004	387202	525890
Aug 2010	16807	13225	909	290	3951	47806005	9020	28200	410005	521023
Jul 2010	8563	7050	571	211	3384	25383404	6546	17726	218575	265480
Totals						452834752	101545	307324	3181249	4386197

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2. Hall of fame inductees were determined at the Hall of Fame committee meeting on Thursday, May 12. All accepted. Announced in June’s “Family”. Event scheduled for Saturday, October 22, at Masonic Temple.
3. Exit interviews summarized. Report attached. Seventy-six students either left during 2009-2010 school year or did not return for 2010-2011 school year.
4. Salute to Grads—four billboards finalized yesterday. Post in July.
5. Could use more Host/Welcomer families for summer program. Have 25 but need about 10 more.
6. Curriculum Review Committee meeting scheduled for Monday, June 13, as follow-up to CRC representatives’ presentations to elementary and jrhi/hs faculties.
7. “Family” out in mid-June. Just completed final proof.
8. Have started on retention schedule for 2009-2010 to 2010-2011 school year stats. Will make that schedule available again at September EdComm meeting.
9. EdComm members felt a “SPHS graduates’ survey” would be worthwhile as determined in discussion at May meeting. Working on that now. Have several samples to work from. Purpose would be to get input as to

what worked well and what things could help in their preparation for college during years at SPHS. Plan to mail in fall and considering posting it online so graduates can complete and submit electronically.

10. Working now on final proof for the St. Peter's Jubilee of Anniversaries (Centennial) Commemorative Booklet. Should be ready for distribution to each parishioner family by early July.

11. Will host a minister/realtor/business leader luncheon in fall to update those in attendance on the "state of the school" at SP and to have Father Hite meet community leaders. Did this with Father Tony in his first year, too. Lunch, info session, and tours to those in attendance. Will schedule a date agreeable to Father Hite upon his arrival.

Respectfully submitted,
Kathy Morris
Marketing/PR/Webmaster