APPEALS ANALYSIS

	10/11 Tuition Drive 1/25/2010						09/10 Tuition Drive 1/25/2009		
Appeal	**Amount**	**# of Donors**	**Avg/Donor**				**Amount**	**# of Donors**	**Avg/Donor**
AL	$ 24,077.00	290	$ 83.02				$ 21,745.00	300	$ 72.48
ALCPPR	$ 1,065.00	10	$ 106.50				$ 1,476.00	15	$ 98.40
ALPR	$ 16,949.00	188	$ 90.15				$ 14,783.00	191	$ 77.40
CP							$ 685.00	5	$ 137.00
Friend	$ 50.00	1	$ 50.00				$ 50.00	1	$ 50.00
Major	$ 1,000.00	2	$ 500.00				$ 1,000.00	1	$ 1,000.00
Major A	$ 9,678.00	14	$ 691.29				$ 11,176.00	15	$ 745.07
Major ACPPR	$ 4,260.00	3	$ 1,420.00				$ 1,750.00	3	$ 625.00
Major APR	$ 12,300.00	4	$ 3,075.00				$ 10,401.00	7	$ 1,485.86
Major CP	$ 10,000.00	1	$ 10,000.00				$ 2,500.00	1	$ 2,500.00
Major PR	$ 16,103.40	15	$ 1,073.56				$ 12,892.80	13	$ 991.75
Major PRCP							$ 7,655.00	6	$ 1,275.83
Match	$ 100.00	1	$ 100.00						
PR	$ 14,517.00	84	$ 172.82				$ 6,449.00	67	$ 96.25
PRCP	$ 425.00	5	$ 125.00				$ 710.00	10	$ 71.00
Unsolicited							$ 50.00	1	$ 50.00
	$ 110,524.40	**617**					**$ 93,322.80**	**636**	

Major Donor Totals/History

	ATD 10/11	ATD 09/10	AA 08/09	AA 07/08	AA 06/07	AA 05/06
($500.00 or more)	$ 65,465.40	$ 54,074.87	$ 55,055.98	$ 70,278.88	$ 84,023.00	$ 76,931.00

FUND PERFORMANCE ANALYSIS

Fund	Donors	Avg/Donor	Total Given
AA 1998/1999	916	$169.28	$155,057.56
AA 1999/2000	873	$188.71	$164,745.88
AA 2000/2001	704	$176.63	$124,347.75
AA 2001/2002	690	$181.13	$124,978.14
AA 2002/2003	756	$211.32	$159,759.37
AA 2003/2004	753	$175.51	$132,160.17
AA 2004/2005	795	$176.17	$140,053.09
AA 2005/2006	764	$178.77	$136,580.04
AA 2006/2007	722	$206.76	$149,277.41
AA 2007/2008	703	$186.54	$131,135.88
AA 2008/2009	724	$149.55	$108,277.27
ATD2009/2010	666	$159.68	$106,345.80
ATD201020/11	617	$179.13	$110,524.40

Elevator $154,865.16

Science Lab Match $25,627

Kroger Scrip Program

11/30/08 through 12/27/08	$ 381.15
12/28/08 through 01/24/09	$ 274.11
1/25/09 through 2/21/09	$ 340.70
2/22/09 through 3/21/09	$ 278.60
3/22/09 through 4/30/09	$ 377.41
5/1/09 through 7/31/09 qtly. report not available	