

1) Website-annual revisions completed in school section. Working with Cathy Stout to add/revise pages in the Development/Alumni section. Parish section might still see a few changes on Ministry page and a few others. Those overseeing those pages working on submitting changes.

## Usage Statistics for mansfieldstpeters.org

Summary Period: Last 12 Months  
 Generated 07-Oct-2011 22:00 EDT

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
<a href="#">Oct 2011</a>	14739	11230	871	265	1250	9885459	1858	6102	78616	103177
<a href="#">Sep 2011</a>	14190	10677	867	292	3724	41084877	8777	26024	320331	425715
<a href="#">Aug 2011</a>	14349	11648	813	281	4164	48553893	8736	25206	361090	444847
<a href="#">Jul 2011</a>	7999	6174	560	210	3825	28741789	6537	17365	191401	247976
<a href="#">Jun 2011</a>	11358	8836	667	245	4043	38563992	7376	20036	265100	340753
<a href="#">May 2011</a>	17552	13098	969	323	4970	56599696	10014	30041	406058	544116
<a href="#">Apr 2011</a>	13844	9652	917	296	4336	45486783	8884	27520	289574	415338
<a href="#">Mar 2011</a>	13782	9097	1018	327	4426	46861352	10165	31564	282037	427252
<a href="#">Feb 2011</a>	11190	7855	926	312	4164	35121440	8752	25931	219952	313330
<a href="#">Jan 2011</a>	10404	7120	929	319	4286	34547882	9901	28812	220738	322528
<a href="#">Dec 2010</a>	8881	6460	908	312	4372	33792188	9672	28163	200261	275332
<a href="#">Nov 2010</a>	8825	6124	888	302	3901	30262783	9086	26669	183731	264759
<b>Totals</b>						<b>449502134</b>	<b>99758</b>	<b>293433</b>	<b>3018889</b>	<b>4125123</b>

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2) Biennial printing of brochure happening this week. Final proof approved Monday, October 10. In addition to the tri-fold all-school brochure, will also print double-sided high school brochures for use in recruiting deanery junior high students. When all-school brochures are delivered, I will deliver to Resurrection, major real estate offices, and Mansfield Board of Realtors mailboxes.

3) Hall of Fame dinner and program to be held October 22 at Masonic Temple. Approximately 150 reservations as of Monday, October 10. Sister Paula will emcee the evening's program with Father Hite providing invocation, distribution of award and words of congratulations.

4) Fall Luncheon scheduled for Wednesday, November 30. "State of the School" opportunity and meet/greet for Father Hite to community realtors, area ministers/pastors, business leaders, community leaders, civic association leaders.

- 5)** First monthly postcard to deanery junior high students will be mailed this week. Also plan to have a SPHS student who attended each of the “feeder” junior high schools (St. Mary’s, Crestline, Galion, Ashland) write a letter each month (December through February) telling of experience at SPHS. These letters will be mailed to the junior high deanery students from each of those schools—goal is to have potential SPHS students relate to their home/school peers who now attend SPHS. Attempt to contact Shelby St. Mary’s to recruit sixth graders to SPS junior high.
- 6)** WMFD “I Love My Job” scheduled for both Sam Chamberlin and Dave Evans. Will tape on Monday, October 31, 11:00 a.m. Good way to advertise technology in the school buildings.
- 7)** Alum care package: mailed last week. Sent nearly 40 to 2011 SPHS alum and parishioner students who attended public school and also graduated in June 2011.
- 8)** “Roam the Halls” program (Mass/tour/lunch) will appear in bulletin mid-October inviting parishioners to see a typical school day and thank them for their support of SPS.
- 9)** Quotes from SP students, alum and staff being used in principals’ weekly/timely communications and in the parish bulletin. Also plan to use a few of these in advertising for Open House for March 2012.
- 10)** Curriculum Review Committee—at this point looks like we will meet most probably late October or early November for update from both principals on if/how CRC can continue input for curriculum items.
- 11)** Schedule of “free” computer classes to SP and area deanery parishioners coming together. Have three at this point with potential for three more. Schedule should be complete and published mid-October.
- 12)** Within the next two months, plan to create a video interviewing SP students (all grade levels) that will be posted to YouTube and used as a link throughout the SP website to encourage consideration of a Catholic education for children.

*Respectfully submitted,  
Kathy Morris, Marketing/PR/Webmaster*